

The Role of Entrepreneurship in Missions' Facilitation

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Major Research Project

Submitted in Partial Fulfillment of
the Requirements for the Degree of

Master of Arts in Leadership



Pan Africa Christian University

October, 2014

EXECUTIVE SUMMARY

Christian Mission is the primary duty of any church. Like any other activity, it is a venture that requires resources, particularly finances. The purpose of this research was to find out whether entrepreneurship can be an effective means of raising funds for missions. The study was conducted in Nairobi among mission-minded churches that have entrepreneurship activities. They comprised the Main Stream and Pentecostals churches within Nairobi County who have missions as a pillar for their growth.

The objective of this study was to establish how entrepreneurship is used by the churches in Nairobi as a means of generating income for missions and how effectively these enterprises are managed. With regards to theoretical framework, among other literary works, the study was heavily informed by the *'Business as Mission'*'s advocacy for businesses to venture into The10/40 Window to make profits and bear witness to the Gospel. A descriptive survey research design was used. Questionnaires were issued to the respondents to collect primary data which was then entered, analyzed and the results summarized.

From the results of this study, it was evident that entrepreneurship is viable as a means of raising funds for missions in fulfillment of the Great Commission. It also emerged that there is need for streamlining the management of the enterprises to ensure optimum profitability by engaging professional and accountable practices in the use of the funds generated. Nonetheless, churches should be encouraged to empower individual Christians so they too give towards missions such that entrepreneurship is a supplement to what the members contribute.