

PAN AFRICA CHRISTIAN UNIVERSITY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF COMMUNICATION LANGUAGES AND LINGUISTICS
END OF SEMESTER EXAMINATION
DCM 204: MEDIA LAW AND ETHICS

DATE:

TIME: 2 HOURS

FACILITATOR: Isaac Oyuga

INSTRUCTIONS:

- 1. ANSWER QUESTION 1 (COMPULSORY) AND ANY OTHER 3**
 - 2. BE ORGANIZED AND NEAT**
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SECTION A – COMPULSORY

Question One

Explain the moral basis of any **FIVE** codes of conduct for journalists and what purpose you believe each of these codes serves. (10mks)

SECTION B – ANSWER ANY THREE QUESTIONS

Question Two

Explain any **FIVE** considerations to be taken by journalists when interviewing and filming children who are witnesses to a crime. (10mks)

Question Three

Using relevant examples, analyze any **TWO** defenses against defamation. (10mks)

Question Four

Contrast the importance of press freedom vis-à-vis media regulation in the 21st Century. (10mks)

Question Five

- a) With the rise of Citizen Journalism across the world, discuss any **two** examples of benefits and **two** examples of dangers of censorship on the internet. (6mks)
- b) Explain any **two** self-regulation mechanisms employed by media houses in Kenya. (4mks)

Examination Coverage Checklist			
Course Unit code : DCM 204		Course Title : Media Law and Ethics	
Number of Students:		Day/Evening/Weekend (tick appropriately)	
Question	Marks	Topic	Subtopic
Q 1.	10	Media and Regulation in Kenya	The Journalism Code of Conduct
Q .2.	10	<i>Keeping Secrets and Protecting Sources</i> And <i>Media and Regulation in Kenya</i>	- Legislation that undermines a journalist's duty to protect sources
Q.3.	10	Defamation	Defending defamation
Q.4.	10	Provisions that protect the media	- Right to Freedom of the media - Right of access to information
Q.5.	10	<i>Media Law and Ethics in the Digital Era</i> Media and Regulation in Kenya	Various areas.