

**PAN AFRICAN CHRISTIAN UNIVERSITY
UNIVERSITY EXAMINATIONS 2023/2024**

**THIRD TRIMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT**

CDC 220: ADVOCACY POWER & POLITICS

Instructions:

Answer any two questions each question carries 20 marks each

Question one

Following the Gen Z advocacy protest against social injustice, corruption and demand for government accountability.

- a) Highlight any two tag lines used by Gen Z protests that describes what they stand for (2 marks)
- b) Discuss the effectiveness of any two mediums of communication they have used in the planning and actualization of protest. (4 marks)
- c) Discuss 3 advantages and 3 disadvantages of the above medium of communication (6 marks)
- d) Discuss any four advocacy barriers that have been encountered by the Gen Z protest (8 marks)

Question two

- a) You have been hired as an advocacy consultant by a group of counsellors who wish to advocate for the inclusion of Mental Health Budget to the Ministry of Health. Describe the advocacy process you would follow. (15 marks)
- b) Explain any five qualities of an advocacy manager working with an NGO dealing with mental health. (5 marks)

Question three

- a) Citing relevant examples discuss five reasons why it's important for an advocacy officer to be knowledgeable on the issue they are advocating for. (10 marks)
- b) As an advocate against early marriages and teenage pregnancy explain five ways that will help measure the impact of your advocacy efforts to ensure you are making a difference in the community. (10 marks)