



**PAN AFRICA CHRISTIAN UNIVERSITY**

**MAY 2021 Trimester Exams**

**DCO 301: GENDER, COMMUNICATION & DEVELOPMENT (Degree,  
COMMUNICATION)**

**ROYSAMBU & VALLEY ROAD (DAY/EVENING)**

**Time 3hrs.**

**Instructions: Answer ALL questions in SECTION A and any other THREE questions in SECTION B**

**SECTION A (10 marks)**

**1. Answer ALL of the following questions:**

- a) With reference to any African community, show how the concept of gender is constructed (4 marks)
- b) Differentiate between gender and sex; gender roles and sex roles. (2 marks)
- c) “There are some members of society who have normalized and accepted violence against a particular gender.” How does such a perception undermine the efforts that have been made over the years in ensuring gender equality? (4 marks)

**SECTION B (30 marks)- Answer any THREE of the following questions:**

2. “In gendered verbal communication, the language we learn and use reflects cultural views and values about gender.” Discuss any **five** connections that are there between language and gender. (10 marks)
3. Using the principles of **either** the cultural **or** cognitive development theories of gender, demonstrate that the knowledge of principles of gender contributes to development in a society. (10 marks)
4. Using practical examples, describe **four** ways that demonstrate how gender stereotyping is manifested in Kenya’s education sector. (10 marks)
5. Discuss how gender is a development issue in continents which are deemed as having low economic status. (10 marks)