



PAN AFRICA CHRISTIAN UNIVERSITY

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELORS OF COMMERCE**

BACHELOR OF BUSINESS LEADERSHIP

DIPLOMA IN ENTREPRENEURSHIP MANAGEMENT

MAY – AUGUST 2017

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS

COURSE CODE: BUE3323|DENTO114

COURSE TITLE: Business environment

EXAM DATE: SATURDAY 29th JULY 2017-WEDNESDAY 2nd AUGUST 2017

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- ***Answer FOUR questions out of the FIVE Provided***

QUESTION ONE

Differentiate between the following as used in Business

- a) Internal Organizational environment (5marks)
- b) External organizational environment (5marks)

QUESTION TWO

- a) Define organisational structure? (1mark)
- b) Describe three ways through which an organisation can be structured (9marks)

QUESTION THREE

Describe the various external environmental factors that may influence recruitment practice in firms (10marks)

QUESTION FOUR

Explain the following terms as used in understanding the Political Environment affecting a firm

- a) Authoritarian political system
- b) Democratic political system
- c) Branches of Government (10marks)

QUESTION FIVE

Explain the following concepts giving your personal judgment on whether they are important or not in relation to the economic business environment

- a) Centrally planned economy
- b) Free market economy
- c) Inflation
- d) Fiscal Policies
- e) Monetary policies (10marks)