



PAN AFRICA CHRISTIAN UNIVERSITY

DEPARTMENT: COMMUNICATION & LANGUAGES

January Semester 2025

Video Production JMS 303

Final Project – 40%

NATURE: Group Work

Documentary Production

TASK: In this project, you will work in teams to produce a short documentary of 10-15 minutes in length on a chosen subject, focusing on thorough research, effective storytelling, and technical proficiency in video production.

You will be responsible for every aspect of the production process, including pre-production planning, scriptwriting, shooting, and editing. The project should tell a compelling story and demonstrate a good understanding of video production skills learned in class.

Requirements:

1. Conduct research on the chosen subject and write a proposal outlining the purpose and content of the documentary.
2. Use more than one camera.
3. Create a storyboard for a 10 to 15 minute documentary. The storyboard should include at least 5 frames with descriptions of each shot, camera angles, and any necessary notes on lighting or movement.
4. Capture interviews, b-roll footage, and relevant visuals related to the chosen subject.
5. Come up with a title for the documentary.
6. Incorporate various shot types to convey emotions and build a narrative.
7. Use appropriate background music, sound effects, or ambient sounds to enhance the viewing experience and complement the narrative.
8. Include proper post-production effects and transitions as needed.
9. Reflect on the choices made during production and editing in a **written individual analysis**, discussing how you contributed to the narrative.

Marking Criteria		E(5)	VG(4)	G(3)	T(2)	W(1)	F(0)	Mark
1.	Name of the Documentary (5mks) - Is creative and appealing - Reflects the main content/focus of the documentary - Relevance in appeal to the target audience							
2.	Content - Draws the attention of the audience and holds it to the very end (5mks) - Flow/Continuity (5mks) - Well researched (5mks)							
3.	Shooting - A clear storyboard indicating the characters, setting and plot to best understand how the story will play out on camera (10mks). - Appropriateness of shots and camera angles - use/functions (5mks) - Shot composition and variety (5mks)							
4.	Sound Quality - Sound levels consistency (5mks) - noise management (5mks)							
5.	Editing of the content							
	• Introduction and Ending (5mks)							
	• Titles/ Titling (5mks)							
	• Transitions/lining of shots (5mks)							
	• Background Music and Sound Effects (5mks)							
6.	Overall Video Appeal (5mks)							
7.	A Written Brief (individual submissions) Brief must explain;							
	• why the chosen film name, the target audience, and the relevance of the short film to the target audience (5mks)							
	• the specific part the student worked on (5mks)							
	• the challenges encountered the lessons and opportunities the project presents (10mks)							
Overall Marks out of 95								
Converted Marks to 40%								

Submission requirements:

- Each student will be required to submit their own copy of the project (Google drive link with access granted) independently on the LMS in the respective Assignment section.
- You will be required to submit screenshots of the storyboard on Word document.

3. Submit a MS Word document (Evaluation Report) that evaluates the whole process, discussing the challenges, lessons learnt and opportunities such a project presents.

Evaluation will be based on the rubric below:

Excellent (E)= 5mks, Very Good (VG)= 4mks, Good (G)= 3mks, Trial (T)= 2mks, Weak (W)= 1mk, Fail (F)=0.

N/B

1. Coming up with a film is quite taxing and will involve a lot of time and consultation, the earlier you start the better.
2. The film will be submitted on the due date of the exam. **(NO PROJECT WILL BE RECEIVED AFTER THE DEADLINE).**
3. **BACK UP** your work so that **no computers crash and no flash disks malfunction** when you are just about to submit your work!

The complete short film will be submitted both on the LMS and in a face-to-face class session where the lecturer will give the appropriate feedback to all students.