



**PAN AFRICAN CHRISTIAN UNIVERSITY
UNIVERSITY EXAMINATIONS 2022/2023**

**THIRD TRIMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT**

CDC 220: ADVOCACY POWER & POLITICS

Instructions:

Answer any two questions each question carries 20 marks each

Question one

- a) Explain any five challenges the Beyond Zero Advocacy Campaign has encountered since its inception in 2013. (10 marks)
- b) Discuss five roles of advocacy in community development. (10 marks)

Question two

- a) You have been hired as an advocacy consultant by a group of counsellors who wish to advocate for the inclusion of Mental Health Budget to the Ministry of Health. Describe the advocacy process you would follow. (15 marks)
- b) Explain any five qualities of an advocacy manager working with an NGO dealing with mental health. (5 marks)

Question three

- a) Discuss five general considerations that advocacy networks should bear in mind when identifying a financial donor. (10 marks)
- b) Describe using examples five factors to consider when developing advocacy messages. (10 marks)