



COM 206 Feature Writing Exam

Instructions: SECTION A is compulsory. Answer any THREE from section B

SECTION A

Question One

- a) In feature writing, there are three names used to describe the opening paragraph of a feature: *a lead*, *a hook* and *an introduction*. Demonstrate your understanding of any types of leads through a draft introduction to a feature story.
(5 marks)

- b) Humor articles are popular globally because they entertain people. However much it is difficult to define humor to everybody's satisfaction; there are several tools a humor writer can use to ensure they entertain their audiences. Describe FIVE of these tools employing examples where applicable.
(5 marks)

SECTION B

Question Two

- a) Using examples, illustrate your understanding of any FIVE types of question and the kind of responses they elicit that a journalist should be aware of when preparing for an interview for a feature story.
(5 marks)

- b) With the aid of examples, examine FIVE methods you can use to find an expert to interview for your feature story.
(5 marks)

Question Three

The Web offers a great platform for writers that offers an ease of publication and distribution of content. A feature writer can utilize several platforms. Blogs form a part of platforms a feature

writer can use to publish their work. Assess FIVE types of blogs and kind of content a feature writer can publish on them.

(10 marks)

Question Four

USING EXAMPLES in a sentence, illustrate:

- a) Five places where to avoid using a comma in a sentence and point out the effect of the comma. (5 marks)
- b) Five place to use a comma and explain the effect of the comma. (5 marks)

Question Five

One of types of feature stories is a personal experience. A personal experience article must provide readers with an unusual story, an adventure, or a real-life drama.

- a) Discuss TWO approaches a feature writer can employ when writing a personal experience feature article. (2 marks)
- b) Explain the THREE components of a personal experience feature story. (3 marks)
- c) Identify FIVE ways of putting the components of personal experience to work (5 marks)