



PAN AFRICA CHRISTIAN UNIVERSITY
END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COUNSELING PSYCHOLOGY
SEPTEMBER - DECEMBER 2024

CAMPUS: ROYSAMBU

DEPARTMENT: PSYCHOLOGY

COURSE CODE: COU 1313

COURSE TITLE: SOCIAL PSYCHOLOGY

INSTRUCTIONS

- Read all questions carefully before attempting.
- Answer **ALL** questions in Section A and **ANY** three in Section B

Section A: Compulsory; attempt ALL questions (20 Marks)

Question 1

- a) Define groups as used in social psychology. (2 marks)
- b) Describe social ostracism with regard to the power of groups. (2marks)
- c) Explain how social psychology describes aggression. (2 marks)
- d) Discuss any two types of self that guide our behavior. (2 marks)
- e) Discuss two components of attitudes that help us understand its meaning. (2 marks)
- f) Explain three examples of heuristic processing. (3 marks)
- g) Define the term Social Psychology. (3 marks)

Section B: Attempt Two questions from this section (20 Marks)

Question 2

- a) Explain Stereotypes and the glass ceiling (2 marks)
- b) Discuss any four characteristics of a group. (8 marks)

Questions 3

- a) Explain two ways in which people form impression of others. (4 marks).
- b) Discuss any three behaviours that people with low self- esteem may engage in. (6 marks)

Question 4

- a) Explain two different ways in which people can resist persuasion attempts to change their attitudes. (4 marks)
- b) You have been invited by a local organization in your locality to discuss the issues of stereotyping. Discuss how culture influences Stereotyping. (6 marks)

Question 5

Bullying can have truly devastating effects on its victims. Students who have been repeatedly bullied by their classmates have actually committed suicide. Discuss:

- a) Four characteristics of bullies. (4 Marks)
- b) Three positive steps to reducing the occurrence of bullying in schools. (6 Marks).