

Alvytana Mavua

COM 206 Feature Writing Exam

Instructions: SECTION A is compulsory. Answer any THREE from section B

SECTION A

Question One

Discuss **FIVE** methods you can use to find an expert for your feature story.

(10 marks)

SECTION B-ANSWER ANY THREE QUESTION

Question Two

Using examples, illustrate your understanding of **FIVE** types of question that a journalist should be aware of while contacting an interview.

(10 marks)

Question Three

In feature writing, there are three names used to describe the opening paragraph of a feature: *a lead*, *a hook* and *an introduction*.

- a) Describe **FIVE** types of leads used in feature stories.
(5 Marks)
- b) Construct a lead paragraph to a feature story using any **ONE** of the leads you have identified in section (a) of this question.
(5 marks)

Question Four

The Web offers a great platform for writers that offers an ease of publication and distribution of content. A feature writer can utilize several platforms. Blogs form a part of platforms a feature writer can use to publish their work. Assess **FIVE** types of blogs and kind of content a feature writer can publish on them.

(10 marks)

Question Five

Humor articles are popular globally because they entertain people. However, much it is difficult to define humor to everybody's satisfaction; there are several tools a humor writer can use to entertain their audiences. Describe **FIVE** of these tools employing examples where applicable.

(10 marks)